***Chapter 9 Revision Test (20 marks)***

Part A: Multiple choice questions (5 marks)

1. Businesses that need to be concerned about corporate social responsibility include:

A businesses that operate internationally.

B businesses that are listed on the Australian stock exchange.

C businesses that have a high public profile.

D all businesses, both large and small.

1. The United Nations oversees the world’s largest voluntary corporate sustainability and citizenship initiative. This program is called:

A Businesses for Sustainability

B Global Compact

C 10 steps to a better world

D A sustainable approach

1. The series of policies and practices that focus on an organisation’s approach to environmental issues is called:

A Supply chain management

B Purchasing Policy

C Environmental management system

D Triple bottom line reporting

1. Fairtrade is:

A an operations management strategy.

B a motto of businesses who are concerned about corporate social responsibility.

C is the outcome of the global sourcing of inputs.

D a certification scheme tackling poverty in third world nations.

1. Ensuring that employees are treated fairly and ethically is:

A a core aspect of corporate social responsibility.

B a human resources issue.

C the responsibility of company management.

D not central to corporate social responsibility.

Part B: Short answer questions (15 marks)

1. Define the following terms: (2 marks)
   1. corporate social responsibility
   2. triple bottom line reporting

where a business organisation reports on social outcomes and environmental impact as well as financial performance.

1. Identify and explain the pressure for businesses to adopt ethical and socially responsible practices. (3 marks)
2. Discuss one strategy that a business might implement in the processing / transformation stage of its operations to demonstrate corporate social responsibility. (5 marks)
3. Global sourcing of inputs is a strategy that many businesses use to optimise their operations systems. Explain the strategy of global sourcing of inputs. Describe two advantages and two disadvantages of using this strategy. (5 marks)