ACTIVITY 1.2

Determine whether the following statements meet the SMART test.

1. Sam decides he wants to win a lottery and move to Fiji.
2. Wendy plans to open a women’s fashion store business next year and achieve 90% market share within 18 months.
3. Jai would like to start up a small recording studio in the next two years. He would like the business to make a small pro t within four years.
4. Julia is in Year 12 and would like to gain a high enough ATAR to complete a business course at the local university. She is studying four hours every night and has received high marks for the work she has completed so far.